



FOR IMMEDIATE RELEASE
Tuesday, November 6, 2018

MEDIA ADVISORY

Media Tour and Tasting Prior to Artisan Bakery Opening in Downtown Penticton

PENTICTON, B.C.—Local media are invited to attend a behind the scenes look at the new Petrasek Artisan Bakery and sample some of the products before doors open to the public on Friday, November 9, 2018. Baker and owner Jan Petrasek will lead the tour through the bakery, answering questions about the specialized equipment and high-tech oven that produces the artisan goods that will be available for attendees to taste.

PRE-OPENING MEDIA TOUR: **Thursday, November 8, 2018**

TIME: **1:00 p.m.– 1:30 p.m.**

LOCATION: **Petrasek Artisan Bakery**
101 – 301 Main Street
Penticton, B.C.

CONTACT: **Jan Petrasek**
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The Petrasek Artisan Bakery is a new member of the Downtown Penticton Association.