



Downtown Penticton Association Presents

**20th Annual
Santa Claus Parade
Saturday, December 2, 2017
4:00 pm Start**

Business Entry Fee \$50.00

Non- Profit Entry Fee \$25.00

Entry Fee to ACCOMPANY REGISTRATION FORM

Please make cheque payable to **Downtown Penticton Association**

Deadline – Friday November 24, 2017

Name of Applicant: _____

Name of Business: _____

Address (including postal code): _____

Phone: _____ Cell: _____

E-mail address: _____

Contact: _____

FULL Length of Entry (including hitch) : _____

Music on Float (**YES / NO**) If so, what kind of music: **singing / speakers**

Insured by: _____

DESCRIPTION OF YOUR COMPANY FOR THE PARADE ANNOUNCER: This is your opportunity to showcase your business up to a minute! _____

(If applicable) **Note:** The Downtown Penticton Association is not in any way liable for any claims by any person or company. All entry forms **MUST** show name of insurer. By signing this form, you show that you fully understand and accept this condition.

Date: _____ Signed: _____

Office Use Only:		
Payment Method: <input type="checkbox"/> E-Transfer <input type="checkbox"/> Cash <input type="checkbox"/> Cheque	Cheque #:	Receipt #
Credit Card #:	Exp. Date:	CVV#:

Please make cheques payable to: **Downtown Penticton Association** ****All entries must be pre-paid.**

Entries can be emailed, mailed, faxed or dropped off to:
Downtown Penticton Association

MARSHALLING TIME & PLACE

3:00 pm on Martin Street. Parade spots will be clearly marked.
 Enter Martin Street from Westminster Ave and look for your friendly parade coordinator in safety green.

JUDGING TIME

3:15 pm

PARADE TIME

4:00 pm SHARP

PARADE ROUTE

Start at Main Street and White Avenue WEST, travel north on Main Street, right on Front Street, past Gyro Park and ends the Penticton Lakeside Resort. Come visit with Santa before he returns to the North Pole at the Penticton Lakeside Resort lobby after the parade is over.

OTHER IMPORTANT INFORMATION

All entrants should be at their assigned spot in the marshalling area along Martin Avenue by 3:15 pm on parade day. Failure to be in position by the assigned time will disqualify entrants from judging. Parade begins promptly at 4:00 pm.

Due to slippery conditions and restricted visibility on some of the floats, we ask that you NOT throw candies or other promotional items from floats. If this is required, have people walking next to the sidewalk with the handouts. THIS IS A SERIOUS CONSIDERATION FOR SAFETY AND INSURANCE PURPOSES.

Santa Claus has requested that to avoid confusing his followers (the children), there can be **NO OTHER Santas in parade.**

Please decorate your entry in the holiday spirit. As this is an evening event, please decorated with **lots and lots of lights!**

During the parade, try to keep 50 to 75 feet from the entry in front of you. This will be monitored by Parade Marshals, who may request you either speed up or slow down. Please cooperate with the Parade Marshals.

All entries must be identified and clearly marked with name of business or organization.

Deadline for entries is Friday, November 24, 2017. Please fax, mail, email or drop off your entry form to the **DPA, #3 - 212 Main Street, Penticton, BC V2A 5B2.**

Entry fee is \$50.00 and Non-Profit \$25.00

Please make cheques payable to the **Downtown Penticton Association.**

#3 - 212 Main Street, Penticton, BC ~ V2A 5B2
Contact Jackey at 250.493.8540 Fax: 250.493.9170
jackey@downtownpenticton.org